

## International Business Management (OASP)

In this course students examine contemporary influences on international businesses in the light of the historic development of global commerce. In order to make appropriate decisions for the management of international businesses in the present day, it is important to understand the momentum that carries international business forward.

In particular this course will focus on the interaction of four key elements over time; changes in technology, changes in laws and international codes of business practice, the influence on national governments, and changing cultural and political influences.

In the light of these elements students will come to understand the forces shaping international business today, as well as gaining a skill set in managing international businesses into the future.

Topics to be covered include:

- The effects of the industrial revolution on international business
- The effects of changes in technology before the 20th century
- International business development through the 20th century; two World Wars and the Cold War
- The development of international trade agreements
- International business management for the future, in light of the past

Recommended reading:

Dynamics of International Business, Andrea Colli, 2016,

**ISBN10:** 9780415559171, available from

<https://bookshop.blackwell.co.uk>