



Sobia Hamid

Marketing and Advertising (CASP)

Dr Sobia Hamid holds a PhD in Epigenetics from the University of Cambridge. Previous to this she completed her Masters in Cognitive Neuroscience at Imperial College and BSc in Psychology at Middlesex University. She has held marketing and business development roles in the burgeoning field of Personalised Medicine across venture capital, biotech startups and pharma. In 2011, Sobia founded Data Insights Cambridge, an 800+ member nonprofit community of data scientists focussed on learning and skills exchange.

